

## Our Founder

The Maui Tacos™ story began in 1988, when Chef Mark Ellman opened Avalon restaurant across from the beach in Lahaina, Maui. Soon he became known as one of the original 12 Hawaii Regional Cuisine Chefs.

With Avalon's reputation for unique Pacific Rim cuisine established, Chef Ellman realized that paradise lacked Mexican food. Hence he created Maui Tacos, opening his first restaurant in 1993, in Napili, Maui. Today there are seven Maui Tacos on the islands and seven on the mainland.

Chef Ellman's resume is filled with well-earned awards and cooking experiences. He was featured on television programs such as: "The Home Show" and "TODAY" and in *Food & Wine*, *Wine Spectator*, *House and Garden*, *Bon Appetit* and *L.A. Style* magazines.

All of Maui Tacos authentic recipes are approved by Chef Ellman and feature an unexpected combination of your favorite Mexican foods, delicious spices of Hawaii and the spirit of Aloha. That's why we say, "Maui Tacos - It's Mexican Food with Mautitude™."

For Franchise Information Call:  
**1-888-628-4822**

Email: [eatmaui@maui.net](mailto:eatmaui@maui.net)  
[www.maui\\_tacos.com](http://www.maui_tacos.com)

Executive Chef - Sergio Perez  
Director of Operations - José (Pepe) Vega

**MAUI**  **TACOS**

It's  
**Mexican Food**  
with  
**Mautitude.**

**Burritos! Nachos! Salsa Bar!**

### MAUI

Lahaina Square, Lahaina • 661-8883  
Kamaole Beach Center, Kihei • 879-5005  
Napili Plaza, Napili • 665-0222  
Kaahumanu Center, Kahului • 871-7726

### BIG ISLAND

Prince Kuhio Plaza, Hilo • 959-0359

### OAHU

Mililani Shopping Center, Mililani • 623-9405  
Kailua Village Shops, Kailua • 261-4155

**MAUI**  **TACOS**

[www.maui\\_tacos.com](http://www.maui_tacos.com)

Maui Tacos  
steak, chicken,  
ground beef,  
and seafood are  
marinated in  
delicious island spices.



# the MENU

try our  
monthly  
special!

## SURF BURRITOS

- lahaina**™ — Jack & Cheddar Cheese, Rice, Guacamole, Fresh Salsa, with your choice of Charbroiled Chicken or Steak **\$6.95**
- napili**™ — Rice, Black Beans, Cheese, Fresh Salsa, choice of Charbroiled Chicken or Steak **\$6.95**
- shark pit**™ — A "Puamana" with Steak or Chicken **\$6.25**
- hookipa**™ — Fresh Island Fish, Black Beans, Fresh Salsa, Rice, Sour Cream **\$6.95**
- la perouse**™ — An Awesome South Swell Burrito with Chicken & Steak, Black Beans, Rice, Sour Cream, Lettuce, Fresh Salsa **\$6.95**
- honolulu**™ — Ground Beef, Whole Black Beans, Sour Cream, Cheese, Lettuce, Salsa **\$5.95**
- dumps**™ — Rice, Pinto Beans, Chicken or Steak **\$5.95**
- shacks**™ — Pinto Beans, Chicken or Steak **\$5.95**
- wel**™ — With Sauce and Cheese **Add 75¢**

## SURF BURRITOS VEGETARIAN

- puamana**™ — Black or Pinto Beans and Cheese **\$3.99**
- haiku**™ — A Vegetarian Burrito with Potato, Black Beans, Cheese, Lettuce, Sour Cream, & Fresh Salsa **\$5.95**
- dig-me**™ — Potato, Rice, Choice of Black or Pinto Beans & Fresh Salsa **\$5.95**
- paia**™ — Our Salad Burrito with Guacamole, Lettuce, Tomato, Black Beans, Rice and Fresh Salsa **\$5.95**
- heiki**™ — Very small Bean/Cheese Burrito for our very small customers — these do not come with rice or salsa. For kids under 10 only, please **\$3.25**
- sandy beach**™ — Rice, Pinto Beans and Cheese **\$4.50**
- secrets**™ — Potato, Pinto Beans and Cheese **\$4.50**

## MAUI TACOS

- maui taco** — Double Soft Shell Tortilla with Whole Black or Pinto Beans and your Choice of Chicken or Steak **\$3.50**
- maui taco vegetarian** — With the Works! **\$3.75**
- maui taco fish** **\$3.99**

## SALAD

- flour tortilla shell** — Filled with Lettuce, Beans, Sour Cream, Guacamole, Jack & Cheddar Cheese & Fresh Salsa **\$4.95**  
with Charbroiled Chicken or Steak or Island Fish **Add \$2.75**

### SALSA BAR:

Help yourself to our fresh Salsas with our Aloha!

## A LA CARTE

- chimichanga** — Rolled in Flour Tortilla with rice & beans, and Topped with Guacamole and Sour Cream **\$6.99**
- POTATO **\$4.95** STEAK OR CHICKEN **\$6.99**
- enchilada** — Choice of Green or Red Sauce
- POTATO **\$3.50** CHEESE **\$3.95**
- STEAK OR CHICKEN **\$4.99**
- tostada**
- BEAN **\$3.95** POTATO **\$3.95**
- STEAK OR CHICKEN **\$5.25**
- quesadilla**
- CHEESE **\$4.25** CHICKEN **\$5.25**
- GROUND BEEF **\$5.25** STEAK **\$5.99**
- hard tacos**
- BEAN **\$1.99** POTATO **\$1.99**
- CHICKEN **\$2.50** GROUND BEEF **\$2.50**
- soft tacos** — Double Soft Shell Tortilla with Cheese, Shredded Lettuce and your choice of:
- STEAK **\$2.75** CHICKEN **\$2.75**
- ISLAND FISH **\$3.75**
- nachos**
- CHEESE **\$4.95** BEAN **\$4.95**
- CHICKEN **\$6.25** GROUND BEEF **\$6.25**
- STEAK **\$6.99**

## EXTRAS

- CHIPS & SALSA **\$1.50**
- GUACAMOLE & CHIPS **\$3.99**
- RICE **\$1.75**
- BEANS (BLACK OR PINTO) **\$1.75**
- SMALL COMBO RICE & BEANS **\$2.50**
- GUACAMOLE, SOUR CREAM & CHEESE for any Taco **Add 75¢**
- For any Burrito **Add \$1.25**

- Our fresh chips are made in 100% cholesterol free vegetable oil.
- Our beans are made fresh daily using no lard.
- Our salsa are made fresh daily using top quality produce.

Prices subject to change without notice

EMAIL: eatmaui@maui.net • www.maui\_tacos.com

Ask about our Maui Tacos T-Shirts, caps,  
Salsas and Fiesta Chips!